

WDR Studios Privacy Policy

Last updated: April 28, 2024

This Privacy Policy (the “Policy”) explains how and why WDR Studios, LLC and its affiliates, subsidiaries, divisions, and related companies (“WDR Studios”, “we”, “us” or “our”) collect, store, use, disclose, share, or otherwise process your personal information. This includes information you provide us through interactions with our websites (including www.wdrstudios.com and www.terriblelizardsgame.com) (the “Site(s)”), applications (including Terrible Lizards) (the “Applications” or “Apps”), or through other interactions with us (collectively, the “Services”). Except as noted, this Policy is not applicable to information gathered or provided to us pursuant to other specific agreements.

The section titled “[Additional Privacy Information for Certain Jurisdictions](#)” below provides information about our compliance with applicable international and U.S. state privacy laws (“Applicable Privacy Laws”).

- If you are a resident of California, the “[California Notice at Collection](#)” and “[Additional information for California Residents](#)” subsections contain further information about our handling of your data and your data subject rights.
- If you are a non-California resident the subsection below titled, “[Additional Information for Residents of Other Covered Jurisdictions](#)” includes information about privacy rights you may have under other privacy laws

Table of Contents

Personal Information We Collect

Sources of Personal Information We Collect

How We Use Personal Information

How We Disclose Personal Information

Additional Privacy Information for Certain Jurisdictions

1. California Notice at Collection

2. Additional Information for California Residents

3. Additional Information for Residents of Other Covered Jurisdictions

Non-US Residents

Children’s Information

Third-Party Links

Changes to This Privacy Policy

Contact Us

Personal Information We Collect

In order to maximize your experience and provide our Services, we may process personal information from the categories listed below. Our listing of these categories does not mean that all categories or the examples listed in each category are collected from everyone who uses our Services or otherwise interacts with us. We are providing a list here in the spirit of transparency.

- **Identifiers:** This may include name, email address, country of residence, username information, IP address, date of birth, cookies, and other similar online identifiers.
- **Internet or other electronic network activity:** This may include session information, site navigation data, referring source data (including referring URLs), browser type,

browser identifier, and other similar information collected via the use of cookies and other similar technologies about how you use the Services.

- **Commercial information:** This may include records of products purchased, obtained, or considered as well as your payment information.
- **Geolocation Data:** This may include location data derived from IP address or device settings.
- **Other miscellaneous information you choose to provide to us:** While we do not request or require this data, we are aware that users may include additional information about themselves when contacting us or otherwise engaging with our Services. This information might include information listed in any of the categories above.

Sources of Personal Information We Collect

We collect the categories of personal information listed above from various sources. This section lists and describes those sources.

Directly from you. We collect personal information directly from you when you provide it to us, for example, when you request information or contact us with inquiries through the Services or via email, register for an account; subscribe to email updates; or submit content or other material through the Services.

Indirectly from you. We may automatically collect personal information from you when you visit the Services through the use of tracking technologies or by other passive means. This “passively collected” information helps us to improve our offerings and allows us to ensure our Services work as designed and in a way that meets your expectations. Some examples include:

- **Log Information.** Through the use of analytics tools, we may automatically record information that your browser or mobile device sends when you access our Site. This information may include information such as your type, browser language, your computer operating system, your mobile device and mobile operating system, the name of your internet service provider or your mobile carrier, the date and time of your request, etc.
- **Cookies and Similar Tracking Technologies.** When you visit or access our Site, we may utilize cookies (small text files containing a string of characters sent to your computer) or similar tracking technologies that uniquely identify your browser to track your activity and hold certain information. Cookies can be necessary for site navigation and performance, or used for advertising. We use the following types of cookies:
 - ***Necessary Cookies*** help you access the Site and facilitate features on the Site. For example, these cookies may be used to assist with Site navigation.
 - ***Functional Cookies*** support additional functionalities on our Site to provide an even smoother customer experience.
 - ***Performance Cookies*** help us to understand the behavior of our visitors. This enables us to keep improving our Sites.

- o **Advertising/Targeting Cookies** enable us to share what you like with our advertisers. For example, these cookies may facilitate the presentation of relevant advertisements on other sites or applications.

Most web browsers accept cookies automatically but can be configured not to do so or to notify the user when a cookie is being sent. If you wish to disable cookies, refer to your browser help menu to learn how to disable cookies. Please note that disabling all cookies could impact the performance of our Services.

From third parties. We may collect Personal Information about you from third parties, either at your request or for our business purposes. These third-party sources vary, but could include the following:

- **Technical Service Partners.** We work with a variety of third-party service providers to enhance and provide our Services. Our service providers may provide website hosting, marketing, website usage analytics, advertising, and maintenance services. Many of these categories overlap with the passively collected personal information described above. In working with our service providers, we may share personal information with them and receive personal information back from them so that we may improve the Services.
- **Third-Party Business Partners:** This includes, but is not limited to, our business partners that provide application stores on which some of our Services are published/sold. We may receive identifiers, commercial information, and other forms of personal information from these business partners.

How We Use Personal Information

We process your personal information for a variety of reasons, depending on how you interact with our Services, including:

- To provide our Services to you.
- To provide you information about our products and Services, including newsletters, and materials related to our marketing initiatives.
- To facilitate account registration and maintenance.
- To ensure internal quality control and safety.
- To respond to your requests and inquiries.
- To communicate with you, such as to notify you when changes may be necessary to an agreement with you, to fulfill a request by you, or to contact you about your account or registration with us. We use return email addresses to answer emails or web-based requests that we receive.
- To share testimonials, reviews, or comments you provided about our Services. This may include posting your remarks on the Services or using it in advertising materials. We may attribute your testimonial to you by posting your name or some combination of your name and initials, if provided or ascertainable, on the Services or in advertising materials.

We do not share your personal information with outside parties except to the extent necessary to provide information to you or as otherwise stated in this Privacy Policy.

We may create anonymous data records from personal information by excluding information (such as your name) that makes the data personally identifiable to you. We use this anonymous data to perform statistical analyses of users' aggregate behavior so that we may enhance the content of our Services and improve Site navigation. We reserve the right to disclose anonymous data to third parties in our discretion. We also may use this information in the aggregate to analyze site usage, as well as to offer you products, Applications, or other services.

How We Disclose Personal Information

We may share your data with third-party vendors, service providers, contractors, or agents ("third parties") who perform services for us on our behalf and require access to such information to do that work. The categories of third parties we may share personal information with for this purpose include, but are not limited to, providers of:

- Data Analytics Services
- Cloud Computing Services
- Advertising Providers
- Performance Monitoring Tools
- Website Hosting Services

We may also disclose or share the information we collect in connection with our Services with the following recipients and/or under the following circumstances:

- **Government and Legal Authorities.** We may disclose personal information in response to lawful requests by governmental and other legal authorities, including requests from national security agencies, consumer protection agencies, courts, and similar authorities.
- **Law Enforcement.** Under appropriate circumstances, we may disclose personal information to law enforcement personnel and certain third parties for use in connection with and in support of law enforcement activities.
- **Business Transfers/ Transactions.** In the event of a merger, acquisition, bankruptcy or other sale of all or a portion of our assets, any user information owned or controlled by us may be one of the assets transferred to third parties. We reserve the right, as part of this type of transaction, to transfer or assign your information and other information we have collected from users of the Service to third parties. Other than to the extent ordered by a bankruptcy or other court, the use and disclosure of all transferred user information will be subject to this Policy. However, any information you submit or that is collected after this type of transfer may be subject to a new privacy policy adopted by the successor entity.
- **Safety, Fraud and Government Requests.** To the extent permitted by law and in addition to the disclosures discussed above, we may disclose your personal information to government authorities or third parties if: (a) we believe in our sole discretion that disclosure is reasonably necessary to protect against fraud, to protect our property or other rights or those of other users of the Services, third parties or the public at large; or

(b) we believe that you have abused the Services by using them to attack other systems or to gain unauthorized access to any other system, to engage in spamming, or otherwise to violate applicable laws or in violation of other terms published by WDR Studios. You should be aware that, following disclosure to any third party, your information may be accessible by others to the extent permitted or required by applicable law.

Additional Privacy Information for Certain Jurisdictions

If you are a resident of California, please review our California Notice at Collection provided in Subsection 1. Subsection 2 includes additional information about your privacy rights under applicable California privacy laws.

If you are a resident of another jurisdiction that has enacted an applicable privacy law, please review Subsection 3 below for additional information about your privacy rights under those privacy laws.

The California Code of Regulations defines a “resident” as:

- An individual who is in the state of California for other than a temporary or transitory purpose, and
- An individual who is domiciled in the state of California who is outside the state of California for a temporary or transitory purpose.

All other individuals are defined as “non-residents”.

1. California Notice at Collection

This Notice provides California residents with information about our collection, use, and disclosure of their personal information. Please reference the other sections of the Privacy Policy for more information about our privacy practices.

This Notice is provided pursuant to the California Consumer Privacy Act, as modified by the California Privacy Rights Act of 2020 (collectively the “CCPA”), and should be read in conjunction with this Policy. The information in this section applies solely to California residents.

Collection, Use and Disclosure of Personal Information

The chart below describes how and why we collect, use, and disclose personal information and also describes how and why we have collected, used, and disclosed personal information within the past 12 months, to the extent we have done so.

Categories of Personal Information		
Category	Examples	Purpose, Use, and/or Disclosure of Personal Information
Identifiers	This may include name, email address, country of residence, username information, IP address, date of birth, cookies, and other similar online identifiers.	<ul style="list-style-type: none">• To provide you information about our Services, including newsletters, and materials related to our marketing initiatives. In some instances, we disclose this information

		<p>to third parties for this purpose.</p> <ul style="list-style-type: none"> • To provide our Services to you. In some instances, we disclose this information to third parties for this purpose. • To respond to your requests and inquiries. • To facilitate account registration and maintenance. • To communicate with you.
Internet or other electronic network activity	This may include session information, site navigation data, referring source data (including referring URLs), browser type, browser identifier, and other similar information collected via the use of cookies and other similar technologies about how you use the Services.	<ul style="list-style-type: none"> • To facilitate the display of advertisements on our Services by via our third-party providers. In some instances, we disclose this information to third parties for this purpose. • Ensuring internal quality control and security. In some instances, we disclose this information to third parties for this purpose.
Commercial information	This may include records of products purchased, obtained, or considered as well as your payment information.	<ul style="list-style-type: none"> • To provide our Services. In some instances, we disclose this information to third parties for this purpose. • To facilitate the display of advertisements on our Services by via our third-party providers. In some instances, we disclose this information to third parties for this purpose.
Geolocation data	This may include location data derived from IP address or device settings.	<ul style="list-style-type: none"> • To help ensure the security and integrity of our systems. In some instances, we disclose this information to third parties for this purpose. • To provide our Services to you. In some instances, we disclose this information to third parties for this purpose.

Selling and Sharing of Personal Information

WDR Studios does not “sell” personal information, nor do we have actual knowledge of any “sale” of personal information of minors under 16 years of age. That said, we may share

information with third-party advertising partners for the purpose of promoting our Services as described above, such as for targeted advertising.

We may share the following categories of data with Advertising partners for this purpose:

- Internet or other Electronic Network Activity.

To the extent that such sharing is considered a “sale”, “sharing”, or “targeted advertising” under applicable state law, you may limit such sharing by following the instructions found below in the section titled “Exercising Your Rights” or by contacting us as set forth in “Contact Us.”

Retention of Personal Information

We maintain the categories of personal information described above for as long as is necessary for the purposes described in this Notice or as otherwise authorized by law. This generally means holding the information for as long as one of the following apply:

- Your personal information is reasonably necessary to manage our operations, to manage your relationship with us, or to satisfy another purpose for which we collected the information;
- Your personal information is reasonably necessary to carry out a disclosed purpose that is reasonably compatible with the context in which the personal information was collected;
- Your personal information is reasonably required to protect or defend our rights or property, which will generally relate to applicable laws that limit actions in a particular case; or
- We are otherwise required or permitted to keep your personal information by applicable laws or regulations.

Where personal information is used for more than one purpose, we will retain it until the purpose with the latest period expires.

2. Additional Information for California Residents

The categories of and the sources from which we collect personal information vary based on our relationship or interaction with a specific California resident and the business purpose for which the personal information is collected. Please reference the [“Personal Information We Collect”](#) and [“Sources of Personal Information We Collect”](#) sections for more information about these practices. Details regarding how we may share your personal information is available in the [“How We Disclose Personal Information”](#) section above.

California Consumer Rights

Subject to certain exceptions, as a California resident, you have the following rights to your personal information:

Right to Know and Access: Request access to your personal information that we have collected, used, disclosed, or sold about you, including:

- The categories of personal information we have collected about you, including:
 - o The categories of sources from which the personal information was collected;

- o Our business or commercial purposes for collecting or disclosing personal information;
- o The categories of recipients to which we disclose personal information; and
- o The categories of personal information that we disclosed for a business purpose, and for each category identified, the categories of recipients to which we disclosed that particular category of personal information; or
- The specific pieces of Personal Information we have collected about you.

Right to Deletion: Request deletion of your personal information that we collected from you and retained, subject to certain limitations. If you ask to delete your personal information, we will respect your request and delete your personal information, subject to certain exceptions provided by law, such as but not limited to:

- Complete the transaction for which we collected the personal information, provide a good or service that you requested, take actions reasonably anticipated within the context of our ongoing business relationship with you, or otherwise perform our contract with you.
- Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity, or prosecute those responsible for such activities.
- Exercise free speech to ensure the right of another consumer to exercise their free speech rights, or exercise another right provided for by law.
- Comply with the California Electronic Communications Privacy Act (Cal. Penal Code 1546 seq.).
- Comply with a legal obligation.
- Make other internal and lawful uses of that information that are compatible with the context in which you provided it.

Right to Correction: You have the right to request that we correct personal information we maintain about you that you believe is inaccurate.

Right to Opt-out of Sales and Sharing: You have the right to opt-out of your personal information being shared for purposes of targeted advertising.

Right to Limit Use and Disclosure of Sensitive Personal Information: We do not use or disclose sensitive personal information in any way that is governed by the CCPA.

Right to Non-Discrimination for the Exercise of Rights: You have the right to be free from unlawful discrimination for exercising your rights under the CCPA. We will not discriminate against you based upon your exercising your rights with respect to your personal information.

Exercising Your Rights

If you are a California resident and wish to exercise any of these rights, please use the webform available at www.wdrstudios.com/optout.

When submitting your request, you must provide sufficient information that allows us to verify you are the person about whom we collected personal information or their authorized agent. This information includes your first and last name, email address, and address (if applicable). When submitting your request, please provide sufficient detail that allows us to properly understand, evaluate and respond to the request. We will only use personal information provided in your request to verify your identity or authority to make the request. If we cannot

verify your identity from the information already maintained by us, we may request that you provide additional information for the purposes of verifying your identity and for security or fraud prevention purposes. We cannot respond to your request or provide you with personal information if we cannot verify your identity or authority to make the request and confirm that the personal information relates to you.

Authorized Agents

You have the right to designate an authorized agent to act on your behalf to exercise your rights under the CCPA. In order to do so, WDR Studios must verify your identity, and your authorized agent must have written permission from you. We reserve the right to deny a request from an agent that does not submit proof that they are authorized to act on your behalf.

Response Timing

We will attempt to respond to a verifiable consumer request within 45 days of its receipt. If we require more time, we will inform you of the reason and the necessary extension period in writing.

3. Additional Information for Residents of Other Covered Jurisdictions

Residents of certain international jurisdictions and U.S. states (other than California) may also have the right to receive disclosures regarding a business' processing of "personal data", as defined under Applicable Privacy Law. Residents of these jurisdictions may have unique rights with respect to our processing of such personal data.

To the extent you are a resident of a jurisdiction such a privacy law, and we collect, use or disclose personal data subject to your jurisdiction's privacy law, this section of our Policy applies. For more information about the personal data we collect, use and disclose, please see "[Personal Information We Collect](#)," "[How We Use Personal Information](#)," and "[How We Disclose Personal Information](#)" sections in this Policy.

Consumer Rights

Under Applicable Privacy Law, you have the following rights:

- **Right to Access:** You have the right to confirm whether or not we are processing your personal data and to access such personal data.
- **Right of Portability:** You may have the right to obtain a copy of the personal data that you previously provided to us in a format of our choosing as long as it is accessible and machine readable.
- **Right to Delete:** You have the right to ask us to delete certain personal data we have collected about you.
- **Right to Correction:** You have the right to ask us to correct inaccuracies in the personal data we have collected.
- **Right to Opt-out of Sale:** A "sale" includes disclosing or making available personal data to a third party in exchange for money. We do not "sell" personal data as defined under Applicable Privacy Laws; thus, this right is not available consumers at this time.

- **Right to Opt-out of Targeted Advertising:** You have the right to opt out of the processing of your personal data if it is used for targeted advertising. Applicable Privacy Laws may provide the right to opt out of the processing of personal data for decisions that produce legal or similarly significant effects concerning you.

Exercising Your Rights

If you are a resident of a jurisdiction that has enacted an applicable privacy law and wish to exercise any of these rights, please use the web form available at www.wdrstudios.com/optout.

Verification Process

We may request that you provide additional information reasonably necessary to verify you and your consumer's request. If you submit the request through an authorized agent, we may need to collect additional information to verify your identify before processing your request. If you are using an authorized agent to exercise your rights, we may deny a request if the authorized agent does not submit proof that they have been validly authorized to act on your behalf.

Response Timing

Upon receiving your request, we will attempt to respond within 45 days. The response period may be extended when reasonably necessary. We will inform you of any such extension within 45 days of receiving your request, together with the reason for the extension.

Right to Appeal

If we decline to take action regarding your request, we will inform you of our decision and reasoning behind it. If you wish to appeal our decision, please e-mail us at team@wdrstudios.com. Within 60 days of receipt of an appeal, we will inform you in writing of any action taken or not taken in response to the appeal, including a written explanation of the reason(s) for the decision. If your appeal is denied, residents of certain U.S. states may contact their Attorney General to submit a complaint related to the denial.

Non-US Residents

If you are located outside of the United States, please note that the information you provide to us will be transferred to the United States. By using the Services, you consent to this transfer and the processing of your data (personal or otherwise) in accordance with this Privacy Policy, to the fullest extent allowed under the law. You also consent to the adjudication of any disputes arising in connection with this website in the federal and state courts of, and in accordance with the laws of, the State of North Carolina. The applicable laws in the United States regarding the processing of data (personal or otherwise) may be less stringent than the laws in your country.

We make no claim that the Services are appropriate for all jurisdictions. Access to the Services may not be legal by certain persons or in certain jurisdictions. You are responsible for compliance with the laws of your jurisdiction.

Children's Information

Our Services are not directed towards children, minors or anyone under the age of 16. Please do not send us any information about anyone under the age of 16, like names, addresses or email addresses. In general, we do not knowingly collect personal information from those under 16.

If, in limited circumstances, we do knowingly collect personal information from someone under the age of 16, we will do so only with verified parental consent prior to collection. In the event that we learn that we have collected any personal information from a child under the age of 16 without verification of parental consent, we will delete that information from our databases as quickly as possible. Should you have other questions or concerns about this Policy, please contact us using the information provided in the “Contact Us” section below.

Third-Party Links

The Services may contain hyperlinks to other websites or advertisements of third parties. We do not control and are not responsible for the privacy practices or the content of such third-party websites or advertisers. We do not share any of the individual personal information you provide us with the websites to which we link, except as stated elsewhere within this Privacy Policy, although we may share aggregate data with those third-parties. Please check with those third-party sites to determine their privacy policies. When and if we embed third-party content into a page of our Sites, we will use reasonable efforts to ensure that it is evident we are doing so or to advise our users that they have exited our Services and are entering a third-party controlled website. You should read and understand any privacy policy noted on all third-party websites that you visit.

Changes to This Privacy Policy

We reserve the right to modify this policy and other disclaimers or legal terms at any time without giving you prior notice. Your use of the Services following any such modification constitutes your agreement to follow and be bound by such modifications. For this reason, we encourage you to review the Terms and Conditions, Privacy Policy, and other applicable terms each time you use our Services.

Contact Us

General Inquiries: team@wdrstudios.com

Press: press@wdrstudios.com